
How to find HR Directors with Boolean search strings

To hire [HR Directors](#), recruiters can use Boolean search logic in Google to enhance their pipeline with relevant resumes and profiles. We created a number of sample search strings that you can experiment with.

Generic search string to find HR Directors

These search strings target pages that contain the word “resume” (or variations like “cv” and “bio”) in the page title or page url. To achieve this, use the *intitle:* and *inurl:* operators. Here’s an example:

(intitle:resume OR inurl:resume) (“HR” OR “Human Resources Director”) -job -jobs -sample -templates -examples

The *NOT (-) operator* helps you avoid irrelevant results by excluding certain terms.

Keep in mind that candidates who are qualified for an HR Director position may have a wide range of titles, like [“HR Manager.”](#) [“VP of Human Resources.”](#) [“Talent Acquisition Manager”](#) or “People Operations Manager.” Experiment with these titles to discover a larger number of candidates.

Searching for profiles of HR Directors

Search for profiles on specific sites through Google by including the *site:* operator and terms found exclusively on member profiles. HR Director candidates may be active in social media including communities like [Quora](#) and [Meetup.com](#). For example:

- *site:meetup.com “HR director” “member since”*
- *site:quora.com (“HR director” OR “HR Manager”) “credentials & highlights”*

Add more criteria in your search to find profiles that better match your requirements.

When sourcing EU candidates, please refer to guidance on [using social media for recruiting and collecting candidate information](#) as per the [General Data Protection Regulation, or GDPR](#).

Example Boolean search strings to find HR Directors who work in various roles

Find HR Directors who:

Have worked in consulting

(intitle:resume OR inurl:resume) "HR director" (consultancy OR "consulting firm") -job -jobs -sample -templates

Have a background in a specific industry

(intitle:resume OR inurl:resume) "HR director" (medical OR hospital OR health) -job -jobs -sample

(intitle:resume OR inurl:resume) "HR director" (marketing OR advertising) -job -jobs -examples -templates -sample

Have worked at startups

(intitle:resume OR inurl:resume) "HR director" startup -job -jobs -examples -templates -sample

Possess a graduate degree

(intitle:resume OR inurl:resume) "HR director" (MBA OR Master) -job -jobs -sample -templates

Are certified

(intitle:resume OR inurl:resume) "HR director" (SHRM-SCP OR SPHR) -job -jobs -template -sample -examples

Are familiar with strategic planning and labor relations

(intitle:resume OR inurl:resume) "HR director" ("strategic planning" OR "labor relations") -job -jobs -template -sample -examples

Have experience with cost reduction

(intitle:resume OR inurl:resume) "HR director" "cost reduction" -job -jobs -template -sample -examples

Example Boolean search strings to find HR Directors by location

By state and city:

(intitle:resume OR inurl:resume) "HR director" (California OR CA) -job -jobs -sample -templates -service -inurl:tag

(intitle:resume OR inurl:resume) "HR director" Philadelphia PA -job -jobs -sample -examples -templates

Further reading:

[Sourcing on Google: Boolean search for recruiters](#)