
How to find COOs with Boolean search strings

When hiring chief operating officers, use [Boolean logic in Google](#) to find resumes and profiles. Our examples of search strings provide a basis to build your own commands. Modify them to recruit a [knowledgeable COO](#) who will lead your operations and develop effective business strategies.

Generic search string to find a COO

Build search according to your needs:

- -job -jobs -sample -examples, to avoid irrelevant results
- (intitle:resume OR intitle:cv), to discover candidates' online resumes or CVs
- (COO OR "chief operating officer"), to cover variations of the same job title

Here's an example of a Boolean search string for COO that you can modify to find resumes:

(intitle:resume OR intitle:cv) (COO OR "chief operating officer" OR "chief operations officer") -job -jobs -sample -examples

When running this string in Google, you'll get results that include the words "resume" or "CV" in the page title. Adding variations of job titles provides more relevant results. Excluding more terms reduces false positives.

Searching for COO profiles

Search for COOs on specific sites through Google by including the site: operator and terms found exclusively on member profiles. For example:

- *site:quora.com (COO OR "chief operating officer") "credentials & highlights"*
- *site:twitter.com (COO OR "chief operating officer")*

Add more criteria to find profiles that better match your requirements.

When sourcing EU candidates, please refer to guidance on [using social media for recruiting and collecting candidate information](#) as per the [General Data Protection Regulation, or GDPR](#).

Examples of Boolean search strings to find a COO by experience

Find a COO who:

Has experience in various industries or functions

(intitle:resume OR intitle:cv) (COO OR "chief operating officer") manufacturing -job -jobs -sample -examples

(intitle:resume OR intitle:cv) (COO OR "chief operating officer") "tech industry" -job -jobs -sample -examples

(intitle:resume OR intitle:cv) (COO OR "chief operating officer") (procurement OR logistics OR "supply chain") -job -jobs -sample -examples

(intitle:resume OR intitle:cv) (COO OR "chief operating officer") ("general manager" OR "operations manager") -job -jobs -sample -examples

Has strategy development experience

(intitle:resume OR intitle:cv) (COO OR "chief operating officer") ("strategy development" OR "strategy planning") -job -jobs -sample -examples

Has knowledge of business analysis

(intitle:resume OR intitle:cv) (COO OR "chief operating officer") ("business analysis" OR "business intelligence") -job -jobs -sample -examples

Sample string to search for COO resumes in various formats:

(intitle:resume OR intitle:cv) (filetype:pdf OR filetype:doc OR filetype:txt) (COO OR "chief operating officer") -job -jobs -sample -templates

Examples of Boolean search strings for COOs by location

By state or city:

(intitle:resume OR intitle:cv) (COO OR "chief operating officer") Seattle (Washington OR WA) -job -jobs -sample -examples

(intitle:resume OR intitle:cv) (COO OR "chief operating officer") London (United Kingdom OR UK) -job -jobs -sample -examples

By area code:

(intitle:resume OR intitle:cv) (COO OR "chief operating officer") Austin (Texas OR TX) 512 -job -jobs -sample -examples

Find area codes [here](#).

Within range of zip codes:

(intitle:resume OR intitle:cv) "(COO OR "chief operating officer") Houston (Texas OR TX) 77001..77299 -job -jobs -sample -examples

Find the appropriate zip code ranges [here](#) and [here](#).