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## How to find Product Managers with Boolean search strings

To hire [Product Managers](#), use Boolean search on Google to enhance your pipeline with qualified candidates. Modify our sample search strings based on your requirements.

### Find Product managers

Our most basic Boolean search string:

- **Searches for resumes in page titles and page urls using the *intitle:* and *inurl:* operators.** You can also include words commonly found in resumes like “work experience.”
- **Excludes false positives using the *NOT (-)* operator.** For example, if you often get results that include sample resumes or templates, exclude the words “sample” and “template.”

Here’s an example of a simple string that you can further modify:

*(intitle:resume OR inurl:resume) “product manager” -job -jobs -sample -templates -example*

### Find profiles and portfolios of Product Managers

If you want to hire Product Managers who have an engineering background, look through platforms like [GitHub](#). Generic sites like [Quora](#) and [Meetup](#) can also be useful. Include the site: operator and terms found exclusively on member profiles. For example:

- *site:github.com “product manager” “contribution activity”*
- *site:quora.com “product manager” “credentials & highlights”*

Add more criteria in your search (e.g. cities) to find profiles that better match your requirements.

***When sourcing EU candidates, please refer to guidance on [using social media for recruiting and collecting candidate information](#) as per the [General Data Protection Regulation, or GDPR](#).***

### Example Boolean search strings to find Product Managers by skills

## and experience

### Search for Product Managers who:

#### Have a technical background

*(intitle:resume OR inurl:resume) "product manager" "technical product manager" -job -jobs -examples -sample -templates -hire -indeed*

*(intitle:resume OR inurl:resume) "product manager" (developer OR engineer OR programmer) -job -jobs -sample -templates*

#### Hold senior positions

*(intitle:resume OR inurl:resume) ("principal product manager" OR "senior product manager" OR "lead product manager") -job -jobs -example -sample -templates -hire*

#### Focus on digital products

*(intitle:resume OR inurl:resume) "digital product manager" -job -jobs -sample -templates*

#### Are familiar with wireframing tools

*(intitle:resume OR inurl:resume) "product manager" (Balsamiq OR Axure) -job -jobs -examples -sample -templates*

## Sample string to search for resumes of Product Managers in various formats

*(intitle:resume OR inurl:resume) (filetype:pdf OR filetype:doc OR filetype:txt) "product manager" -job -jobs -sample -templates*

## Example Boolean search strings to find Product Managers by location

### By state or city:

*(intitle:resume OR inurl:resume) "product manager" (California OR CA) -job -jobs -examples -sample -templates*

*(intitle:resume OR inurl:resume) "product manager" "San Francisco" CA -job -jobs -examples*

*-sample -templates*

**Further reading:**

Tutorial: [Sourcing on Google: Boolean search for recruiters](#)