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## How to find Sales Executives with Boolean search strings

When hiring [Sales Executives](#), Boolean search helps you discover relevant profiles and resumes. Modify and refine our example search strings based on your needs.

### Generic search string to find Sales Executives

Build search according to your needs:

- *-job -jobs*, to exclude irrelevant results
- *intitle:resume* and *inurl:resume*, to get results that contain the word “resume” in the page title and page url respectively.

Here’s an example of a generic search string that you can further modify to find resumes:

*(intitle:resume OR inurl:resume) “sales executive” -job -jobs -sample -examples -intitle:book*

You can look for variations of sales titles with a single string. For example, if you’re looking for both Sales Executives and Account Executives, use the OR operator to search for both job titles at once:

*(intitle:resume OR inurl:resume) (“sales executive” OR “account executive”) -job -jobs -sample -examples -intitle:book*

### Searching for Sales Executive profiles

Look through social networks on Google to find profiles of talented Sales Executives. Include the *site:* operator and terms found exclusively on member profiles. For example:

- *site:quora.com “sales executive” “credentials & highlights”*
- *site:meetup.com “sales executive” “member since”*

Add more criteria in your search to find profiles that better match your requirements.

**When sourcing EU candidates, please refer to guidance on [using social media for recruiting](#)**

and [collecting candidate information](#) as per the *General Data Protection Regulation, or GDPR*.

## Examples of Boolean search strings to find Sales Executives by experience and industry

### Find Sales Executives who:

#### Have experience in inside sales

*(intitle:resume OR inurl:resume) "sales executive" (inbound OR telesales) -job -jobs -sample -examples*

#### List their achievements

*(intitle:resume OR inurl:resume) "sales executive" award -job -jobs -sample -examples -intitle:book*

*(intitle:resume OR inurl:resume) "sales executive" ("top 10" OR "top 100" OR "conversion rate") -job -jobs -sample -examples -intitle:book*

#### Have sold software products

*(intitle:resume OR intitle:cv) "sales executive" ("sold software" OR "tech industry") -job -jobs -sample -examples*

#### Have also worked as account managers

*(intitle:resume OR intitle:cv) "sales executive" ("account manager" OR "key account") -job -jobs -sample -examples -intitle:book*

#### Are familiar with SAP

*(intitle:resume OR inurl:resume) "sales executive" ("used SAP" OR "worked with SAP") -job -jobs -sample -examples*

#### Work (or have worked) for a particular company (Hewlett Packard as an example)

*(intitle:resume OR inurl:resume) "sales executive" "Hewlett Packard" -job -jobs -sample -examples*

## Sample string to search for resumes of Sales Executives in various formats

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*(intitle:resume OR inurl:cv) (filetype:pdf OR filetype:doc OR filetype:txt) "sales executives" -job -jobs -sample -templates*

## Examples of Boolean search strings to find Sales Executives by location

### By state or city:

*(intitle:resume OR intitle:cv) "sales executive" (Washington OR WA) -job -jobs -sample -examples -intitle:book*

*(intitle:resume OR inurl:resume) "sales executive" London UK -job -jobs -sample -examples*

### By area codes:

*(intitle:resume OR cv) "sales executive" Chicago (773 OR 312 OR 425) -job -jobs -sample -templates*

Find area codes [here](#).

### Further reading:

Learn more about sourcing candidates on Google with [our tutorial](#).