
How to find Sales Executives with Boolean search strings

When hiring [Sales Executives](#), Boolean search helps you discover relevant profiles and resumes. Modify and refine our example search strings based on your needs.

Generic search string to find Sales Executives

Build search according to your needs:

- *-job -jobs*, to exclude irrelevant results
- *intitle:resume* and *inurl:resume*, to get results that contain the word “resume” in the page title and page url respectively.

Here’s an example of a generic search string that you can further modify to find resumes:

(intitle:resume OR inurl:resume) “sales executive” -job -jobs -sample -examples -intitle:book

You can look for variations of sales titles with a single string. For example, if you’re looking for both Sales Executives and Account Executives, use the OR operator to search for both job titles at once:

(intitle:resume OR inurl:resume) (“sales executive” OR “account executive”) -job -jobs -sample -examples -intitle:book

Searching for Sales Executive profiles

Look through social networks on Google to find profiles of talented Sales Executives. Include the *site:* operator and terms found exclusively on member profiles. For example:

- *site:quora.com “sales executive” “credentials & highlights”*
- *site:meetup.com “sales executive” “member since”*

Add more criteria in your search to find profiles that better match your requirements.

When sourcing EU candidates, please refer to guidance on [using social media for recruiting](#)

and [collecting candidate information](#) as per the *General Data Protection Regulation, or GDPR*.

Examples of Boolean search strings to find Sales Executives by experience and industry

Find Sales Executives who:

Have experience in inside sales

(intitle:resume OR inurl:resume) "sales executive" (inbound OR telesales) -job -jobs -sample -examples

List their achievements

(intitle:resume OR inurl:resume) "sales executive" award -job -jobs -sample -examples -intitle:book

(intitle:resume OR inurl:resume) "sales executive" ("top 10" OR "top 100" OR "conversion rate") -job -jobs -sample -examples -intitle:book

Have sold software products

(intitle:resume OR intitle:cv) "sales executive" ("sold software" OR "tech industry") -job -jobs -sample -examples

Have also worked as account managers

(intitle:resume OR intitle:cv) "sales executive" ("account manager" OR "key account") -job -jobs -sample -examples -intitle:book

Are familiar with SAP

(intitle:resume OR inurl:resume) "sales executive" ("used SAP" OR "worked with SAP") -job -jobs -sample -examples

Work (or have worked) for a particular company (Hewlett Packard as an example)

(intitle:resume OR inurl:resume) "sales executive" "Hewlett Packard" -job -jobs -sample -examples

Sample string to search for resumes of Sales Executives in various formats

(intitle:resume OR inurl:cv) (filetype:pdf OR filetype:doc OR filetype:txt) "sales executives" -job -jobs -sample -templates

Examples of Boolean search strings to find Sales Executives by location

By state or city:

(intitle:resume OR intitle:cv) "sales executive" (Washington OR WA) -job -jobs -sample -examples -intitle:book

(intitle:resume OR inurl:resume) "sales executive" London UK -job -jobs -sample -examples

By area codes:

(intitle:resume OR cv) "sales executive" Chicago (773 OR 312 OR 425) -job -jobs -sample -templates

Find area codes [here](#).

Further reading:

Learn more about sourcing candidates on Google with [our tutorial](#).