
How to find Insurance Agents with Boolean search strings

When hiring Insurance Agents, use Boolean search logic in Google to find resumes and profiles. Our search string examples provide a basis to build your own search commands. Modify them to [recruit insurance sales agents](#) who are well versed in various insurance types and have good sales skills.

Building search strings to find Insurance Agents

Create a generic search string around terms like:

- *-job -jobs -sample -examples*, to avoid irrelevant results
- *("insurance agent" OR "insurance sales representative")* to cover variations of the same job title
- *(intitle:resume OR intitle:cv)*, to discover candidates' online resumes or CVs

Here's an example of a generic Boolean search string for insurance agents' resumes:

(intitle:resume OR intitle:cv) ("insurance agent" OR "insurance sales representative") -job -jobs -sample -examples -"resume services"

With this search string, the words "resume" or "CV" have to appear in the page title. Adding variations of insurance agent job titles will provide more relevant results. And, excluding more terms reduces false positives.

Searching for profiles of Insurance Agents

Search for profiles of Insurance Agents on specific sites through Google by including the site: operator and terms found exclusively on member profiles. For example:

- *site:quora.com "insurance agent" "credentials & highlights"*
- *site:twitter.com "insurance agent" -jobs*

Add more criteria in your Boolean strings for insurance agents to find profiles that better match your requirements.

When sourcing EU candidates, please refer to guidance on [using social media for recruiting](#) and [collecting candidate information](#) as per the General Data Protection Regulation, or GDPR.

Sample string to search for resumes of Insurance Agents in various formats:

(intitle:resume OR intitle:cv) (filetype:pdf OR filetype:doc OR filetype:txt) "insurance agent" -job -jobs -sample -templates

Examples of Boolean search strings to find different types of Insurance Agents

Find Insurance Agents who:

Specialize in different types of insurance

(intitle:resume OR intitle:cv) "insurance agent" (life OR fire) -job -jobs -sample -templates

(intitle:resume OR intitle:cv) "insurance agent" "group insurance" -job -jobs -sample -templates

Work in specific industries

(intitle:resume OR intitle:cv) ("health insurance agent" OR "medical insurance agent") -job -jobs -sample -templates

Examples of Boolean search strings to find Insurance Agents by skills and experience

Find Insurance Agents who:

Are certified

(intitle:resume OR intitle:cv) "insurance agent" (AINS OR AAI) -job -jobs -sample -templates

Possess degrees

(intitle:resume OR intitle:cv) "insurance agent" (BSc OR Bachelor's OR Associate's) -job -jobs -sample -templates

Have sales and customer service experience

(intitle:resume OR intitle:cv) "insurance agent" (sales OR "customer service" OR telesales) -job -jobs -sample -templates

Have [underwriting](#) or financial planning experience

(intitle:resume OR intitle:cv) "insurance agent" (underwriting OR "financial planning" OR "financial planner") -job -jobs -sample -templates

Examples of Boolean search strings to find Insurance Agents by location

By state and city:

(intitle:resume OR intitle:cv) "insurance agent" (Alabama OR AL) Montgomery -job -jobs -sample -templates

(intitle:resume OR intitle:cv) "insurance agent" Athens Greece -job -jobs -sample -templates

By area code:

(intitle:resume OR intitle:cv) "insurance agent" (New Hampshire OR NH) 603 -job -jobs -sample -templates

Find area codes [here](#).

Further reading:

Sourcing on Google: [Boolean search for recruiters](#)