
How to find Sales Managers with Boolean search strings

When recruiting [Sales Managers](#), Boolean logic helps you search for resumes and profiles online. Adjust our search string examples to locate sales candidates with the skills needed for your roles.

Generic search string to find Sales Managers

Create search strings that generate as many relevant results as possible:

- Look for resumes by using the *intitle:* and *inurl:* operators.
- Exclude irrelevant results with the NOT (-) operator. For example, to avoid getting samples or templates of resumes use *-samples -templates*.
- Add OR operators to expand your search. For example, use (“*sales manager*” OR “*sales director*”) if you want to look for both job titles simultaneously.

Here’s a generic search string you can experiment with:

(intitle:resume OR inurl:resume) (“sales manager” OR “sales director”) -job -jobs -sample -example -template

Searching for Sales Manager profiles

Search through social media profiles on Google to find Sales Management candidates. Include the site: operator and terms found exclusively on member profiles. For example:

- *site:quora.com “sales manager” “credentials & highlights”*
- *site:meetup.com “account director” “member since”*

Add more criteria in your search to find profiles that better match your requirements.

When sourcing EU candidates, please refer to guidance on [using social media for recruiting and collecting candidate information](#) as per the [General Data Protection Regulation, or GDPR](#).

Examples of Boolean search strings to find Sales Managers by job title and experience

Find Sales Management professionals who:

Use various job titles

(intitle:resume OR inurl:resume) ("VP of sales" OR "VP growth" OR "sales director" OR "head of sales") -job -jobs -sample -examples

Have led regional sales

(intitle:resume OR inurl:resume) ("regional sales manager" OR "area sales manager") -job -jobs -sample -examples

Have experience in retail

(intitle:resume OR intitle:cv) ("retail manager" OR "store manager") -job -jobs -sample -examples

Are familiar with Small and Medium sized businesses (SMEs)

(intitle:resume OR intitle:cv) ("sales manager" OR "sales director" OR "account manager") SME -job -jobs -sample -examples -intitle:book

Have recruitment experience

(intitle:resume OR intitle:cv) "sales director" (hired OR recruited) -job -jobs -sample -examples

Have trained Salespeople

(intitle:resume OR intitle:cv) "sales director" (trained OR coached OR mentored) -job -jobs -sample -examples

Examples of Boolean search strings to find Sales Management by location

By state or city:

(intitle:resume OR intitle:cv) "sales manager" (California OR CA) -job -jobs -sample -examples -intitle:book

(intitle:resume OR inurl:resume) "account director" Phoenix AZ -job -jobs -sample -examples

By area codes:

(intitle:resume OR inurl:resume) "VP Sales" "San Francisco" (415 OR 628) -job -jobs -sample -templates

Find area codes [here](#).

Further reading:

Learn more about using [Boolean search on Google](#).