Sourcing marketing candidates email template | Workable

Subject line: [*Company\_name*] is looking for a [j*ob\_title*] / Interested in joining our team at [*Company\_name*]?

Hi [*Candidate\_Name*],

I am [*your name*], [*your job\_title*] at [*Company\_name*].

* I saw your profile on [*e.g. LinkedIn*] and I was really impressed by your experience with [*add specific software, e.g. SalesForce or specific field, e.g. email marketing campaigns.*] I was particularly excited to see [*add specific achievement that caught your eye*]. We are currently looking for a [*job\_title – add link to the job description*] to join our team/ to manage [*add marketing specific project.*] I’d love to tell you more about this position and discuss how we could achieve great things together.
* I saw your online portfolio on [*e.g. Behance or Dribbble*] and I was really impressed by your work on [*mention specific field, e.g. company logos.*] Here, at [*Company\_name*], we are always looking to collaborate with creative people who can freshen up our designs. Currently, we want to expand our team with a [*job\_title – add link to the job description*]. I’d love to tell you a little more about this position and learn a few things about you, as well.
* We met [*mention specific time e.g. one month ago*] at [*X event/conference*] / We’ve previously interacted [*mention specific social platform, e.g. X Slack group*] and I couldn’t help but notice how you made a good first impression and maintained pleasant discussions. Here, at [*Company\_name*], we prioritize our client satisfaction and, currently, we’re looking for a [*job\_title – add link to the job description*] who’ll positively represent our brand both online and offline. I’d love to tell you a little more about this position and learn a few things about you, as well.
* I saw your profile [*e.g. on Twitter or Quora*] and I was really impressed by the way you reply to [*e.g. customers or people.*] Here, at [*Company\_name*], we are always looking to build strong relationships with our audience. Currently, we’d like to grow our team with a [*job\_title – add link to the job description*] who will [*e.g. contact customers online or manage our social media pages.*] I’d love to tell you a little more about this position and learn a few things about you, as well.

Are you available [*include date and time or a period of time, e.g. ‘sometime this week’*]? If so, I’d be happy to set up a call. I’m also happy to coordinate via email or LinkedIn, if you prefer.

I hope you have a great day,

[*Your name*]

[*Signature*]