Sourcing sales candidates email template | Workable

Subject line: [*Company\_name*] is looking for a [*job\_title*] / Interested in joining our team at [*Company\_name*]?

Hi [*Candidate\_Name*],

I am [your name], [your job\_title] at [company\_name].

* I saw your profile on [*e.g. LinkedIn*] and I was really impressed by your experience with [*add specific software, e.g. SalesForce or specific field, e.g. B2B sales experience.*] I was particularly excited to see [*add specific achievement or cooperation that caught your eye*]. We are currently looking for a [*job\_title – add link to the job description*] to join our team/ to manage [*add sales specific project.*] I’d love to tell you more about this position and discuss how we could achieve great things together.
* I saw on your [*e.g. on Meetup.com or Twitter*] profile that you regularly participate in [e.g. *Public Speaking and Sales*] [*meetings/events/seminars*.] We are always looking for people who can present themselves and our company confidently. Currently, we’d like to expand our sales team with a [*job\_title - add link to the job description.*] I’d love to tell you a little more about this position and learn a few things about you, as well.
* We met [*e.g. recently / around 2 months ago*], when you applied for the [*Job\_title*] position. Even though we decided to move on with a different candidate at that time, your profile really stood out and we’ve kept you in mind for future openings. Particularly, your communication and presentation skills during our interview were impressive. We feel you’d be a good fit for our [*job\_title - add link to the job description.*] I’d love to learn about what you’ve been up to since we last met and tell you a little bit more about this position.
* I saw your profile [*e.g. on Twitter or Quora*] and I was really impressed by the way you reply to [e.g. customers or people.] Here, at [*Company\_name*], we are always looking to build strong relationships with our customers. Currently, we’d like to grow our team with a [*job\_title – add link to the job description*] who will contact customers [*e.g. via email and/or social media.*] I’d love to tell you a little more about this position and learn a few things about you, as well.

Are you available [*include date and time or a period of time, e.g. ‘sometime this week’*]? If so, I’d be happy to set up a call. I’m also happy to coordinate via email or LinkedIn, if you prefer.

I hope you have a great day,

[*Your name*]

[*Signature*]